



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174671
Inv Date 10/28/2012
Terms Net 30
Contract 48539
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est. 5222 (28024)
Local/Political Candidate Agency
5222/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:48PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 10:26AM (Mo)	00:30	Today Show	SBTV10031221H	\$850.00	
1.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 10:59AM (Tu)	00:30	Today Show	SBTV10031221H	\$850.00	
1.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 10:57AM (We)	00:30	Today Show	SBTV10101222H	\$850.00	
1.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 10:28AM (Th)	00:30	Today Show	SBTV10111222H	\$850.00	
1.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 10:28AM (Fr)	00:30	Today Show	SBTV10111222H	\$850.00	
2.0	SPOT	12:00PM-12:30PM	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 12:25PM (Mo)	00:30	7 News at Noon	SBTV10031221H	\$900.00	
2.0	SPOT	12:00PM-12:30PM	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 12:25PM (Tu)	00:30	7 News at Noon	SBTV09241217H	\$900.00	
3.0	SPOT	12:30PM- 1:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/10/12 12:41PM (We)	00:30	7 News at Noon	SBTV10101222H	\$900.00	
3.0	SPOT	12:30PM- 1:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/11/12 12:42PM (Th)	00:30	7 News at Noon	SBTV10111222H	\$900.00	
3.0	SPOT	12:30PM- 1:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/12/12 12:31PM (Fr)	00:30	7 News at Noon	SBTV10031221H	\$900.00	
4.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 1:27PM (Mo)	00:30	Days of our Lives	SBTV09241217H	\$850.00	
4.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 1:45PM (Tu)	00:30	Days of our Lives	SBTV10031221H	\$850.00	
4.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 1:45PM (We)	00:30	Days of our Lives	SBTV10101222H	\$850.00	
4.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 1:59PM (Th)	00:30	Days of our Lives	SBTV10111222H	\$850.00	
4.0	SPOT	1:00PM- 2:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 1:28PM (Fr)	00:30	Days of our Lives	SBTV10111222H	\$850.00	
5.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 2:59PM (Mo)	00:30	DOCTORS Episode: 5034	SBTV10031221H	\$600.00	
5.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 2:54PM (Tu)	00:30	DOCTORS Episode: 5010	SBTV10031221H	\$600.00	
5.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 2:31PM (We)	00:30	DOCTORS Episode: 5019	SBTV10101222H	\$600.00	
5.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 2:59PM (Th)	00:30	DOCTORS Episode: 5030	SBTV10031221H	\$600.00	
5.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 2:20PM (Fr)	00:30	DOCTORS Episode: 5015	SBTV10111222H	\$600.00	
6.0	SPOT	3:00PM- 3:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/08/12 3:20PM (Mo)	00:30	Family Feud Episode: 12045	SBTV10031221H	\$600.00	
6.0	SPOT	3:00PM- 3:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/09/12 3:22PM (Tu)	00:30	Family Feud Episode: 12052	SBTV10031221H	\$600.00	
6.0	SPOT	3:00PM- 3:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/10/12 3:15PM (We)	00:30	Family Feud Episode: 12053	SBTV10101222H	\$600.00	
7.0	SPOT	3:30PM- 4:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 3:51PM (Tu)	00:30	Family Feud Episode: 12056	SBTV09241217H	\$600.00	
7.0	SPOT	3:30PM- 4:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/10/12 3:57PM (We)	00:30	Family Feud Episode: 12057	SBTV10101222H	\$600.00	
8.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 5:22PM (Mo)	00:30	7 News at 5	SBTV10031221H	\$1500.00	
8.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 5:26PM (Tu)	00:30	7 News at 5	SBTV10031221H	\$1500.00	
8.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 5:19PM (We)	00:30	7 News at 5	SBTV10101222H	\$1500.00	
8.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 5:26PM (Th)	00:30	7 News at 5	SBTV10111222H	\$1500.00	
8.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 5:27PM (Fr)	00:30	7 News at 5	SBTV10111222H	\$1500.00	
9.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 5:40PM (Mo)	00:30	7 News at 5	SBTV09241217H	\$1700.00	
9.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 5:41PM (Tu)	00:30	7 News at 5	SBTV10031221H	\$1700.00	
9.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 5:55PM (We)	00:30	7 News at 5	SBTV10101222H	\$1700.00	
9.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 5:54PM (Th)	00:30	7 News at 5	SBTV10111222H	\$1700.00	
9.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 5:57PM (Fr)	00:30	7 News at 5	SBTV10111222H	\$1700.00	
10.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 6:26PM (Mo)	00:30	7 News at 6	SBTV10031221H	\$2000.00	
10.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 6:25PM (Tu)	00:30	7 News at 6	SBTV10031221H	\$2000.00	
10.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 6:28PM (We)	00:30	7 News at 6	SBTV10101222H	\$2000.00	
10.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 6:10PM (Th)	00:30	7 News at 6	SBTV10111222H	\$2000.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174671
Inv Date 10/28/2012
Terms Net 30
Contract 48539
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 5222 (28024)
Acct Types Local/Political Candidate Agency
Est/Headline 5222/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:48PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 6:24PM (Fr)	00:30	7 News at 6	SBTV10031221H	\$2000.00	
11.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 11:24PM (Mo)	00:30	7 News at 11 PM	SBTV10031221H	\$2500.00	
11.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 11:13PM (Tu)	00:30	7 News at 11 PM	SBTV09241217H	\$2500.00	
11.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 11:24PM (We)	00:30	7 News at 11 PM	SBTV10101222H	\$2500.00	
11.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 11:14PM (Th)	00:30	7 News at 11 PM	SBTV10031221H	\$2500.00	
11.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 11:24PM (Fr)	00:30	7 News at 11 PM	SBTV10111222H	\$2500.00	
12.0	SPOT	11:34PM-THE TONIG	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 12:10AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV09241217H	\$750.00	
12.0	SPOT	11:34PM-THE TONIG	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 11:58PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10031221H	\$750.00	
12.0	SPOT	11:34PM-THE TONIG	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 11:46PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10101222H	\$750.00	
12.0	SPOT	11:34PM-THE TONIG	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 12:09AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10111222H	\$750.00	
12.0	SPOT	11:34PM-THE TONIG	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 12:10AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10111222H	\$750.00	
13.0	SPOT	12:37AM-LATE NIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	10/08/12 1:07AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10031221H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	10/09/12 1:31AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10031221H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	10/10/12 1:15AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10101222H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	10/11/12 1:30AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10111222H	\$900.00	
13.0	SPOT	12:37AM-LATE NIGH	Day, M-1, Tu-1, W-1, Th-1, F-1	10/12/12 1:35AM (Fr)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10111222H	\$900.00	
14.0	SPOT	4:30AM-Early Today	Per week (5), Mo, Tu, We, Th	10/08/12 4:56AM (Mo)	00:30	Early Today	SBTV10031221H	\$100.00	
14.0	SPOT	4:30AM-Early Today	Per week (5), Mo, Tu, We, Th	10/09/12 4:46AM (Tu)	00:30	Early Today	SBTV10031221H	\$100.00	
14.0	SPOT	4:30AM-Early Today	Per week (5), Mo, Tu, We, Th	10/09/12 4:56AM (Tu)	00:30	Early Today	SBTV09241217H	\$100.00	
14.0	SPOT	4:30AM-Early Today	Per week (5), Mo, Tu, We, Th	10/10/12 4:57AM (We)	00:30	Early Today	SBTV10101222H	\$100.00	
14.0	SPOT	4:30AM-Early Today	Per week (5), Mo, Tu, We, Th	10/11/12 4:47AM (Th)	00:30	Early Today	SBTV10111222H	\$100.00	
15.0	SPOT	7:57PM-THE VOICE	Day, M-1	10/08/12 9:39PM (Mo)	00:30	THE VOICE	SBTV10031221H	\$15000.00	
16.0	SPOT	7:57PM-30 Rock	Day, Th-1	10/11/12 7:59PM (Th)	00:30	30 Rock	SBTV10111222H	\$9000.00	
17.0	SPOT			10/12/12		1 preempt @ \$1500.00		\$0.00	Schedule Change
18.0	SPOT	9:00PM-GRIMM	Day, F-1	10/12/12 9:20PM (Fr)	00:30	GRIMM	SBTV10111222H	\$4000.00	
19.0	SPOT	5:58AM-7 News Tod	Day, Sa-2	10/13/12 6:17AM (Sa)	00:30	7 News Today in New England	SBTV10131224H	\$200.00	
19.0	SPOT	5:58AM-7 News Tod	Day, Sa-2	10/13/12 6:24AM (Sa)	00:30	7 News Today in New England	SBTV10121223H	\$200.00	
20.0	SPOT	9:00PM-CHICAGO FI	Day, Sa-1	10/13/12 9:43PM (Sa)	00:30	CHICAGO FIRE (Repeat)	SBTV10131224H	\$824.00	
21.0	SPOT	10:00PM-LAW & ORD	Day, Sa-1	10/13/12 10:08PM (Sa)	00:30	LAW & ORDER SVU (R)	SBTV10121223H	\$1000.00	
22.0	SPOT	10:27AM-Meet the P	Day, Su-1	10/14/12 10:29AM (Su)	00:30	Meet the Press	SBTV10131224H	\$900.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$97,374.00	Total Spots	68
Commission	(\$14,606.10)		
Net Total	\$82,767.90		